

**Aviasalon Joint Stock Company
(Aviasalon JSC)**

**GENERAL CONDITIONS OF PARTICIPATION
In the 14th International Aviation and Space Salon
MAKS 2019**

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**Version 1
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Zhukovsky u.d.

GENERAL

The fourteenth International Aviation and Space Salon MAKS 2019 (hereinafter also referred to as MAKS 2019, the Exhibition, the Airshow) is held pursuant to Resolution No. 2403-r of the Government of the Russian Federation dated October 30, 2017 in accordance with Contract No. d3/03 dated January 22, 2018 between the Ministry of Industry and Trade of the Russian Federation (the Official Organizer) and Aviasalon Joint Stock Company (the Organizer).

MAKS 2019 will be held in Zhukovsky Moscow Region in July 23 – 28, 2019.

These General Conditions of Participation in MAKS 2019 (hereinafter referred to as the General Conditions) are supplementary to the Terms and Conditions of Participation in Exhibitions Held at Transport and Exhibition Complex Russia (hereinafter referred to as the Terms and Conditions).

The official website of MAKS 2019 is www.aviasalon.com.

MAKS 2019 SCHEDULE

Mounting	July 12 - 21, 2019
Exhibition days	July 23 - 28, 2019
Official opening day of the Airshow	July 23, 2019
Exhibition business days	July 23 - 25, 2019
Days for general public	July 26 - 28, 2019
Dismantling	July 29 – August 02, 2019

Participants of the Airshow should consider and observe the following deadlines:

Submission of registration application	by June 1, 2019
Submission of list of military exhibits	by April 15, 2019
Submission of list of civilian and dual-purpose exhibits	by June 15, 2019
Submission of full document package (originals)	by July 15, 2019
Submission of complete list of co-exhibitors / participants of national pavilions	by June 1, 2019
Payment for all ordered services	by July 10, 2019
Deadline for contract conclusion	by June 5, 2019
Deadline for technical services order and temporary staff order	by June 14, 2019
Deadline for technical documentation approval for stand/chalet building	by June 14, 2019
50% extra charge for technical services and temporary staff orders	June 15-July 10, 2019
50% extra charge for technical documentation approval for stand/chalet building	June 15-29, 2019
Submission of information for badges and vehicle passes	by June 15, 2019

The following schedule has been determined for the flight program of MAKS 2019:

Arrival of aircraft, familiarization, training and qualification flights (from 10:00 a.m. to 5:00 p.m. Moscow time)	July 13 - 22, 2019
Arrival and parking of aircraft at the static display area (from 10:00 a.m. to 5:00 p.m. Moscow time)	July 13 - 22, 2019
Demonstration flights for official guests	July 23-24, 2019
Brief flight program for demonstration of flight characteristics of aircraft to specialists (from 2:00 p.m. to 5:30 p.m. Moscow time)	July 24 - 25, 2019
Demonstration flights for general public (from 11:00 to 6:00 p.m. Moscow time)	July 26 - 28, 2019
Departure of all aircraft (from 9:00 a.m. to 6:00 p.m. Moscow time)	July 29 – August 01, 2019

FORMS OF PARTICIPATION

- Participation in the exhibition program.
- Participation in the demonstration program.
- Participation in the business program
- Remote participation.

Registration fee for all forms of participation is **EUR 420** (net of VAT 18%).

Payment must be made in EUR as a bank transfer

COST OF PARTICIPATION IN THE EXHIBITION PROGRAM

The price is indicated net of VAT 18%.

LEASE OF EXHIBITION SPACE	Price (EUR)
Indoor raw exhibition space in stationary halls (per 1 m ²)	295*
Outdoor exhibition space for exhibits (per 1 m ²)	110
Outdoor exhibition space for construction (per 1 m ²)	150
LEASE OF CHALET (raw)	Price (EUR)
1 chalet unit 160 m ²	48,000
1 chalet unit 100 m ²	36,000
1 chalet unit 80 m ²	33,000

*The price is valid till January 1, 2019, in condition of 100% payment for lease;

Extra charge for the number of open sides of exhibition space and stand floors is calculated as follows:

- 10% for a stand open from 2 sides.
- 15% for a stand open from 3 sides.
- 20% for a stand open from 4 sides.
- Extra charge for lease of the 2nd floor - 30% of the rental cost of the total area of the second floor (without surcharges for open sides).

COST OF PARTICIPATION IN STATIC DISPLAY

Participation in the demonstration program provides parking of the aircraft at the static display area of the exhibition and / or participation in the flight demonstration program. Prices for the static display area will be published no later than September 1, 2018.

The leasing cost of static display area includes:

- An area at the static display (concrete or ground);
- Fire safety provision (fire extinguishers) in accordance with acting regulations;
- Grounding loop provision;
- Aircraft slots marking;
- Lighting in nighttime (only for concrete area);
- Support of arrival / departure including towing to / from the allocated aircraft slot;

For tents and other temporary constructions over 4 sq. m area next to an aircraft slot a participant should lease outdoor exhibition space for construction (per 1 m²).

A participant must not operate own power units and other ground service equipment without certification and admittance of the airfield chief operator.

A participant gets 10% discount for leasing of an aircraft slot, if he agrees to provide public access to the aircraft cockpit / cabin during the exhibition period (for aircraft over 3 t MTOW).

Participation of aerostats

The following types of balloons are allowed to participate: airships, hot air balloons, gas balloons, geostats (still air figures). All aerostats are placed on the ground. The parking area depends on the volume of the balloon shell. Prices for the placement of balloons will be published no later than September 1st, 2018.

The filling and lifting of the shell of a thermal balloon, as well as the lifts on a leash, are possible at a height of no more than 10 m (according to the level of the balloon gondola), at a wind speed not exceeding 4 m /s, in a calm atmosphere, in the absence of turbulence zones and gusts of wind.

It is prohibited to stay in the basket / gondola of the balloon by unauthorized persons who are not members of the crew, without the written permission of the Organizer.

Participation in Flying Display Program

Arrival / departure and flight hours in framework of the flying display program during the exhibition (July 23 – 28, 2019) don't involve payments extra to paid rent of an aircraft slot at the static display in exception of airfield services ordered by a Participant.

If an aircraft located at the static display takes part in the flying display program, the aircraft towing from/to static display should be ordered and paid by a participant.

All flights that are not included into the adopted flying display program (familiarizing, training, testing, transport and other) are made in accordance with acting Regulations of Ramenskoye Airfield and should be paid on the base of direct contracts with Flight Research Institute on its actual tariffs.

DEMONSTRATION OF EXHIBITS

ORDER OF OBTAINING PERMISSION TO DEMONSTRATION OF EXHIBITS

Production meeting the following requirements is allowed to demonstration at an exhibition

- corresponding to thematic of an exhibition;
- declared the Participant in Lists of exhibits (form 1.0, 1.1, 2.0);
- approved by the Organizer in the corresponding Lists of production allowed for demonstration at an exhibition.

Exhibits data (natural samples, models, advertizing information and video records) planned to demonstration at an exhibition, the Participant has to send in time to the Organizer's address as follows:

- filled form in a Word format and scanned copies of lists of exhibits, Participant directs to e-mail of the Organizer (tatiana_i@aviasalon.com, responsible person: Lazutkina Tatyana, t.: 8 (495) 787-66-51, ext. 316);
- signed and stamped copies of the lists of exhibits the Participants should sent to the postal address of the Organizer: 140185, Moscow Region. Zhukovsky, JSC LII im. M. M. Gromova, JSC Aviasalon;
- the 2nd kit of copies Participant has to have at himself at registration of permission to transportation of production on the territory of an exhibition.

MILITARY EXHIBITS

For foreign Participants military exhibits are subject to licensing. For the purpose of simplification of customs procedures and timely obtaining the license the Participant needs to provide the list of exhibits of military and dual purpose in a form 3.0 or to fill and sign the obligation that his exposition doesn't contain military product samples.

The term of providing lists (forms 3.0) - no later than April 15, 2019.

GENERAL RULES OF DEMONSTRATION OF EXHIBITS

Exhibits are located on the exhibition area and/or on the static display rented by the Participant. Exhibits can't be moved on other exhibition areas without coordination with the Organizer. Any movements of exhibits end no later than 20:00, July 22.

Exhibits, including aircraft shouldn't leave places of exhibiting until closing of an exhibition without written permission of the Organizer.

Are forbidden to demonstration: military weapon, ammunition, explosives, combustibile and radioactive materials. The separate capacities containing fuel or air-fuel mix can't be exhibited or transported in the exhibition zone and in zone of the static display of aircrafts. Movement of vehicles of participants in zone of demonstration of exhibits on the static display in opening hours of the exhibition isn't allowed.

All exhibits demonstrated on the open exhibition area and/or a static display of the exhibition have to be supplied with information plates with the name and the description of the exhibit in Russian and English languages.

The organizer has a right to refuse to the Participant demonstrating products, the information on which is not provided in the corresponding lists (form 1.0, 1.1, 2.0, 3.0),

The organizer can insist on removal of exhibits if they aren't included in the corresponding lists, can be dangerous to people around or are incompatible with the exhibition purposes. If the Participant doesn't fulfill this requirement, the Organizer has the right to remove such exhibits by own efforts, but at the expense of the Participant, undertaking in case of need the measures provided by current laws and the presented General Conditions of Participation.

BADGES, PASSES, TICKETS

Categories and number of badges, passes and tickets provided without extra charge:

Type of participation	Category of badge/ticket	Number	Validity period <i>Unless otherwise specified</i>	Category of car pass	Number	Validity period <i>Unless otherwise specified</i>
Participants (Exhibitors /Co-Exhibitors) of the exhibition program						
Exhibition space in halls	Exhibitor	3 (15m ²) + 1 (for each subsequent 10m ²)	July 12 – August 02, 2019			
	Business ticket		One entry on July 23 – 28, 2019			
Outdoor exhibition space	Exhibitor	3 (15m ²) + 1 (for each subsequent 25m ²)	July 12 – August 02, 2019			
	Business ticket		One entry on July 23 – 28, 2019			
Chalet: 160 m ² unit	Exhibitor	16	July 12 – August 02, 2019	Chalet	5	July 12 – August 02, 2019
	Service (for driver)	5				
	Business ticket	50				
100 m ² unit	Exhibitor	10	July 12 – August 02, 2019	Chalet	4	July 12 – August 02, 2019
	Service (for driver)	4				
	Business ticket	30				
80 m ² unit	Exhibitor	8	July 12 – August 02, 2019	Chalet	3	July 12 – August 02, 2019
	Service (for driver)	3				
	Business ticket	25				
Participants of the demonstration program						
Type of participation	Category of badge/ticket	Number	Validity period <i>Unless otherwise specified</i>	Category of car pass*	Number	Validity period <i>Unless otherwise specified</i>
Aircraft static display area (MTOW):						
<i>under 1 ton</i>	Pilot	2	July 12 – August 02, 2019		1	July 12 – August 02, 2019
	Aircrew	1				
<i>1 to 3 tons</i>	Pilot	3				
	Aircrew	3				
<i>3 to 10 tons</i>	Pilot	4				
	Aircrew	4				
<i>10 to 25 tons</i>	Pilot	4				
	Aircrew	4				
<i>25 to 40 tons</i>	Pilot	5				
	Aircrew	5				
<i>40 to 60 tons</i>	Pilot	6				
	Aircrew	6				
<i>over 60 tons</i>	Pilot	6				
	Aircrew	6				
Participation with balloon:						
<i>Airship</i>	Pilot	8	July 12 – August 02, 2019		2	July 12 – August 02, 2019
<i>Hot air balloon</i>	Pilot	7				
<i>Gas balloon</i>	Pilot	3				
<i>Balloon</i>	Pilot	2				

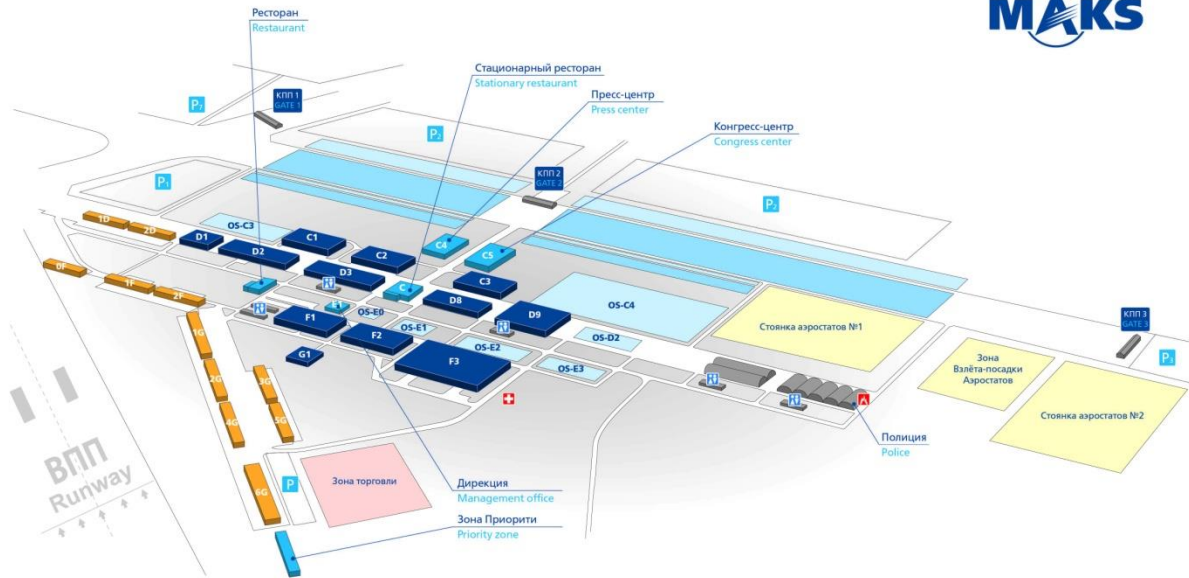
*Car pass is provided to participants of the flying display program

Extra Badges and Passes Categories and Prices

The price is indicated net of VAT 18%.

Category of badge, pass	Price, EUR	Validity (if not specified otherwise in the badge)
PERSONAL BADGES		
Exhibitor badge	130	July 12 – August 02, 2019
Service badge	110	July 12 – August 02, 2019
CAR PASS		
Mounting car pass	130	July 12 – 22 , 2019 and July 29 – August 02, 201
Business car pass	140	July 12 – August 02, 2019
Service car pass	140	July 12 – August 02, 2019
COMPLEX PASS		
VIP - Business kit (personal + car)	420	July 23 – 28, 2019

GENERAL LAYOUT OF THE EXHIBITION VENUE OF MAKS 2019



- | | | | |
|---|---|---------------------|----------------------------|
| Выставочные павильоны
Exhibition pavilions | Открытая выставочная площадь
Open exhibition space | Парковка
Parking | Медпункт
First aid post |
| Шале
Chalets | Статическая экспозиция
Static display | Туалет
Toilets | МЧС
Emercom |

CHALET SPECIFICATIONS

	1G/6G	2G/4G	3G/5G	1F/2F	1D/2D	7G*
Chalet dimensions	10x8	10x8	14x7	10x10	10x10	10x8
Total area of 1 chalet including WC	80	80	160	100	100	80
Second floor	-	-	+	-	-	-
Power: voltage 380/220 V 50 Hz	15 kW	10 kW	15 kW	10 kW	10 kW	+
Water supply	Possibility to arrange					
Fire alarm system						
Telephone lines						
Internet networks						

SPECIFICATIONS OF EXHIBITION HALLS

	C1/F1/F2	C2/C3	F3	D9	D2/D3*
Hall dimensions	63x33	60x30	96x60	60x48	90x30
Total area	2079	1800	5760	2880	2700
Floor load limit	2 t/m ²	2 t/m ²	5 t/m ²	5 t/m ²	250kg/m ²
Building height limit	5 m	4 m	5.5 m	5.5 m	2.5-4
Number of gates	4x4 (2) 4x6 (1)	4x4 (3)	4.5x6 (5)	4.5x6 (2)	5x3 (4)

*- dimensions are subject to change

SPECIFICATIONS OF OUTDOOR EXHIBITION SPACE

	OS-C3	OS-C4	OS-D2	OS-E1	OS-E2
Dimensions	100x35	180x80	70x35	65x30	65x30
Total area	3500	14400	2450	1950	1950
Ground load limit	20t/m ²	20t/m ²	20t/m ²	20t/m ²	20t/m ²
Building height limit	14.5m	14.5m	14.5m	14.5m	14.5m

PARTICIPATION IN THE BUSINESS PROGRAM OF MAKS 2019

Applications for participation in the Business Program of MAKs 2019 are accepted until **June 05, 2019**. Registration of participation is completed after 100% payment of the registration fee by June 10, 2019. Registration fee is 420 EURO per 1 participant, VAT excl.

Registration fee includes:

- one personal pass “**VIPBusiness**” entitling to take part in all events of the Business Program (except private events).
- visiting of exhibition and demonstration programs;
- participation in coffee breaks, receptions and ceremonies at the events of the business program (except private events);
- a car pass / parking label, parking next to the exhibition complex; parking place is indicated at the pass;
- visiting the guest stand of the demonstration program (if free seats available)

REMOTE PARTICIPATION IN MAKs 2019

Remote participation in MAKs 2019 includes placing of a Participant’s logo in the official catalogue, publishing of a Participant’s information entry in the official catalogue and in the E – catalogue and three entrance tickets valid in business days.

Remote participation price is EUR 420 (net of VAT 18%)

PARTICIPATION AS A SPONSOR / PARTNER OF MAKs 2019

Sponsor programs of MAKs 2019 are represented by the following sponsorship categories:

- **Title sponsors/partners**
- **Official sponsors/partners**
- **Sponsors/partners by programs**

Title sponsors/partners
Price – over RUB 15 000 000
1. Primary sponsors/partners 2. Strategic sponsors/partners 3. Official sponsors/partners
Official sponsors/partners
Price – over RUB 5 000 000
1. Official sponsor of insurance services 2. Official product
Sponsors/partners by programs
Price – over RUB 3 000 000
1. Sponsor of hospitality events 2. Sponsor of the flying display program 3. Sponsor of the business program 4. Sponsor of the Business Visitor program 5. Press - Sponsor 6. Catering Sponsor/Partner 7. Sponsor by directions (by agreement)

Cost of sponsor programs are in Russian rubles (net of VAT 18%) and includes the basic sponsor package.

BASIC SPONSOR PACKAGE

Cost of the basic sponsor package is **RUB 3 000 000** (net of VAT 18%)

The following options are included into the basic sponsor package:

1. Assign to a Company the partner status and the right to use the assigned status all its own marketing communications.
2. The right to participate in the exhibition and / or business program.
3. Placement of advertising materials during the preparation and holding of the exhibition.
4. The right of the promotions.
5. Provision of entrance tickets, personal and car passes, including VIP passes:
 - 2 VIP passes
 - 2 invitations to the official MAKS 2019 opening reception
 - 10 exhibitor badges
 - 5 car passes (Business category)
 - Service kit (3 personal passes, 1 car pass)
 - 30 one day tickets

General conditions of participation in sponsor programs

Terms of each sponsorship agreement will be discussed on an individual basis and are not a public offer. For corporate sponsors with the same status (category) of participation, a concept of equal presence at the Salon will be implemented.

The above sponsor programs are not final and may change based on the Sponsor's needs and the Organizer's possibilities.

Additional information on the list of services offered with each sponsor package will be available at www.aviasalon.com .

PARTICIPATION AS AN INFORMATION PARTNER MAKS 2019

Information partners of MAKS 2019 are Russian and foreign specialized and general mass media: periodicals, radio, TV channels, Internet portals, news agencies.

Information and advertising partnership - a full-scale information support and maintenance, both the preparation process and holding of MAKS 2019 in part:

- publication of information materials about the event;
- publication of graphic advertising and information module of MAKS 2019;
- placing the banner of MAKS 2019 with the link to www.aviasalon.com on the main page of the partner's website at a priority place
- placing of announcements about the upcoming event in a current events column;
 - placing of on-line broadcasts;
- postings announcements on the event by e-mail;
- TV stories in news programs about MAKS 2019 preparation process;
- translation and publication of detailed speeches (interviews) of members of the MAKS 2019 Organizing Committee;
- detailed stories in TV news programs;
- detailed stories in TV information-analytical programs.

Depending on the volume of information support provided, information partners of MAKS 2019 are divided into the following categories:

- **Primary Information Partners**
- **Official Information Partners**
- **Information Partners**

For all information partners of the International Aviation and Space Salon with the same status of participation, a concept of equal presence at MAKS 2019 will be implemented.

In line with their status assigned, information partners will receive packages of services with individual preferences.

Status is assigned to a partner by decision of the MAKS 2019 Organizing Committee and on the base of information and advertising support volumes.

The terms of each contract are discussed individually and are not a public offer.

Category of information partnership can be adjusted based on the Partner's needs and Organizer's opportunities.

The cost of each category of information partnership depends on the individual features of the media and specific amounts of provided information support, but cannot be lower than the cost of the "Information Partner" basic package, which is (excluding 18% VAT) – **RUB 300 000,00**.

Standard options of the package for Information Partners of MAKS 2019:

1. Assignment of an official status and awarding of a Diploma acknowledging this status.
2. Provision of a right to use the status in all own marketing communications.
3. Accreditation of Partner's representatives (at least 2) for all events of MAKS 2019, including business and flight programs.
4. Providing of MAKS 2019 entrance tickets to the Partner (at least 10 tickets)
5. Issue invitation tickets for the official opening reception of MAKS 2019 (at least 1)
6. Provision with a right to become a participant of the exhibition program and occupy a standard equipped exhibition stand.
7. Placement of the Information Partner's information and advertising materials and logo at the official website and in the official catalogue of MAKS 2019.

PAYMENT PROCEDURE

All payments for participation in the exhibition pursuant to the concluded contract for residents of the Russian Federation should be made in Russian rubles by transferring to the Organizer's settlement account.

Non-residents of the Russian Federation must make payments in EURO by transferring to the Organizer's settlement account.

State and local taxes, customs fees, duties, dues and tariffs payable pursuant to the concluded contract on participation in the exhibition shall be paid at the Participant's expense.

The value added tax (VAT) at the rate of 18% shall be added to all payments except for the cases prescribed by the laws of the Russian Federation and international treaties.

Extra services ordered during the exhibition days will be rendered by the Organizer in condition of 100% pre-payment. The payment should be made through the cash desk of AVIASALON JSC in cash or by cards Visa, MasterCard, MasterCard Electronic, Maestro. All payments through the cash desk should be made in Russian rubles only.

CONTRACT TERMINATION

Unilateral termination of the contract by the Participant and out of court termination are admitted under the terms of paying compensation to the Organizer:

- If the contract is terminated by the Participant 30 days (or more) prior to the exhibition, the cost of participation specified in the contract and additional agreements shall be refunded less 25%, if the termination request is submitted less than 30 days before the exhibition, the cost of the contract and any additional agreements shall be refunded less 50%.
- In case of the Participant's cancellation of some of the ordered services less than 30 days prior to the exhibition, the Organizer shall charge a penalty fee in the amount of 50% of the cost of the services (including leasing of exhibition space) that were canceled by the Participant.
- In the event that the Participant did not submit a request for contract termination and did not participate in the exhibition, 100% of the cost of the ordered services and exhibition spaces of the concluded contract on participation are considered a penalty and shall not be refunded to the Participant.

The contract shall be deemed terminated from the date when the Organizer receives the notice on termination.

Extrajudicial and unilateral termination of the contract on the Organizer's initiative shall be possible in the following events:

- If the Participant does not fulfill the terms set forth in the Terms and Conditions of Participation in Exhibitions and appendixes thereto (in parts pertaining thereto);
- If the Participant did not equip the leased exhibition space 1 day before the Exhibition.
- If the Participant did not occupy the equipped exhibition space during the first day of the Exhibition.
- If the Participant transferred the leased exhibition space or part of the exhibition space to third parties for a fee or free of charge or exchanged exhibition spaces with other Participants without Organizer's approval.

In the event of contract termination on the Organizer's initiative for the above reasons, all payments made pursuant to the contract shall not be refunded.