

## 1. REMOTE PARTICIPATION IN MAKS 2017

Remote participation includes:

Publication of information about the Exhibitor in the official catalogue and web-catalogue limited as follows:

- name of the organization (in Russian and Latin script);
- contact details (address, phone, fax, e-mail, website);
- summary of the company's activities in Russian and English (200 characters in Russian, 200 characters in English, including spaces and punctuation marks).
- placement of the company's logo in a printed catalogue.  
Any additional information and advertisements shall be published for a fee.
- 3 Business tickets.

SERVICE TYPE	COST, EUR
Participant's registration for remote participation in MAKs-2017, including: placement of Participant's logo and information in the official catalogue and Internet catalogue, provision of entrance tickets for experts – 3 (three) pieces.	420

## 2. ENGINEERING SERVICES

### ELECTRIC SUPPLY FOR SPACE ONLY STANDS

In cases when Exhibitor provides unreliable information about end-use power and this causes loss or damage of power networks or pavilion equipment or any other equipment Exhibitor should bear all expenses.

If Exhibitor needs power more than 30 kW, one should order several connections multiple of needed power. For example: for 40 kW Exhibitor should order two 20 kW connections.

NAME OF SERVICE	COST, EUR
Electricity supply for space only stand up to 5 kW	500
Electricity supply for space only stand up to 10 kW	700
Electricity supply for space only stand up to 20 kW	1000
Electricity supply for space only stand up to 30 kW	1300

### ELECTRIC SUPPLY FOR EQUIPPED STANDS

Power consumption is included into the price. Please order plug sockets and lights in section Electrical fittings.

NAME OF SERVICE	COST, EUR
Electricity supply for equipped stand up to 5 kW	550
Electricity supply for equipped stand up to 10 kW	755
Electricity supply for equipped stand up to 20 kW	1100
Electricity supply for equipped stand up to 30 kW	1450

## ELECTRIC SUPPLY FOR OUTDOOR SPACE

Exhibitors ordered outdoor space should have fusebox and cabling with appropriate wire cross-section (not less than 100m long) for connection to power-box. Cable should be provided by exhibitor's contractor or by exhibitor. Power consumption is included into the price.

NAME OF SERVICE	COST, EUR
Electricity supply for outdoor space up to 5 kW	660
Electricity supply for outdoor space up to 10 kW	925
Electricity supply for outdoor space up to 20 kW	1375
Electricity supply for outdoor space up to 30 kW	1825

## ELECTRIC SUPPLY FOR CHALET

Power consumption is included into the price. Exhibitors ordered temporary chalet should have fusebox and cabling with appropriate wire cross-section (not less than 50m long) for connection to power-box. Cable should be provided by exhibitor's contractor or by exhibitor.

NAME OF SERVICE	COST, EUR
Electricity supply for chalet up to 10 kW	900
Additional electric power for stationary chalet, up to 10 kW	900

## WATER SUPPLY

Water and sanitary connection of exhibitor's kitchen and other equipment. Price per one connection. Price for water connection includes cost of water consumption using 1 pipe, inlet and outlet.

NAME OF SERVICE	COST, EUR
Water supply, consumption and drainage inside the pavilion, ground level	670
Water supply, consumption and drainage in temporary chalet, ground level	840

## TECHNICAL SUSPENSIONS

Only light suspensions are allowed in the temporary pavilions (not more than 10 kg per 1 point). All suspensions should be approved to specify the possibility of suspension, number of suspension points and stress.

All prices include mounting/dismantle works. All works can be carried out only on build-up/ dismantle periods.

NAME OF SERVICE	COST, EUR
Coordination of technical suspensions per 1 unit technical documentation	150
Suspension point up to 10 kg	290
Suspension point from 10 to 50 kg	410
Suspension point from 50 to 100 kg	540

Suspension of customer's electric hoist	<b>320</b>
Suspension and rent of electric hoist	<b>575</b>
Guy-rope to secure stand construction	<b>270</b>
Guy-rope for precise positioning of suspension	<b>270</b>
Additional height adjustment, for one point	<b>150</b>
Cable laying, for 10 r.m.	<b>150</b>

### TELEPHONE/FAX SET INSTALLATION

Rates include costs for installation/dismantle, consumables and local calls.

NAME OF SERVICE	COST, EUR
Installation of telephone set and telephone line, per 1 pcs.	<b>470</b>
Installation of fax-machine and fax line, per 1 pcs.	<b>495</b>
Installation of secondary telephone set/fax machine, per 1 pcs.	<b>35</b>
Relocation of a previously installed telephone line and set within rented stand space, per 1 pcs	<b>60</b>

### RG-45 OUTLET INSTALLATION

NAME OF SERVICE	COST, EUR
Installation of RG-45 outlet 1st category, per 1 pcs.	<b>580</b>
Installation of RG-45 outlet 2nd category, per 1 pcs.	<b>850</b>
Installation of RG-45 outlet 3rd category, per 1 pcs.	<b>1300</b>
Installation of RG-45 outlet 4th category, per 1 pcs.	<b>1800</b>
Installation of RG-45 outlet 5th category, per 1 pcs.	<b>2750</b>

Rates include costs for installation/dismantle, consumables and traffic.

RG-45 outlet with cable can be installed in the accessible area. .

RG-45 outlet 1st category provides the connection not more than 512Kbit/sec.

RG-45 outlet 2nd category provides the connection not more than 2048Kbit/sec.

RG-45 outlet 3rd category provides the connection not more than 5Mbit/sec.

RG-45 outlet 4th category provides the connection not more than 10Mbit/sec.

RG-45 outlet 5th category provides the connection not more than 100Mbit/sec.

## EQUIPMENT RENTAL

NAME OF SERVICE	COST, EUR
WI-FI router, per 1 pcs.	375
IP TV box, per 1 pcs.	375

## CLEANING

General cleaning is provided one time at the last build-up day and includes cleaning of all surfaces that are less than 2.80m high, floor cleaning, furniture cleaning, emptying waste-basket.

General chalet cleaning is provided one time at the last build-up day and includes cleaning of all surfaces that are less than 2.80m high, floor cleaning, furniture cleaning, emptying waste-basket, w.c. cleaning, cleaning of chalet's facade.

Stand vacuum cleaning is provided one time per day and includes floor vacuum cleaning and emptying waste-basket.

Wet cleaning is provided one time per day and includes floor (laminated floor, ceramic, etc.) wet cleaning and emptying waste-basket.

Daily stand cleaning is already included in standard equipped package. Please do not re-order daily stand cleaning.

NAME OF SERVICE	COST, EUR
General stand cleaning per 1 sq.m.	21
General chalet cleaning, per 1 sq.m.	36
One-time stand cleaning (daily), per 1 sq.m.	13
One-time stand cleaning (daily) for the second floor of the stand, per 1 sq.m.	15
One-time wet cleaning of the hard second floor surface (daily), per 1 sq.m.	22
One-time chalet cleaning (daily), per 1 sq.m.	19
One-time wet cleaning of the hard floor surface (daily), per 1 sq.m.	19
Cleaning of glass and showcases	18
Cleaning on demand, per 1 hour	50
Cleaning on demand, 1 person per 1 day	275
Carpet dry-cleaning, per 1 sq.m.	65
Chair dry-cleaning	65

## AUDIO-VIDEO EQUIPMENT

Plasma screen rates include rental, delivery, installation/dismantling, rent of standard connection cables (max. length free of charge -3m.), loudspeakers (output 9W). Different ways of mounting are possible: floor-mounting, wall-mounting. In case of wall mounting the rates include mounting on stand walls not higher than 3m.

NAME OF SERVICE	COST, EUR
Rent of plasma screen 42" (1020x610x89), per the whole period of Salon*	550
Rent of plasma screen 50" (1210x724x89), per the whole period of Salon*	800
Rent of plasma screen 60", per the whole period of Salon	1230
Rent of plasma screen 65", per the whole period of Salon	1600
Rent of DVD-player, per the whole period of Salon	50
Rent of notebook, per the whole period of Salon	375

### LOUDSPEAKER EQUIPMENT

NAME OF SERVICE	COST, EUR
Audiosystem 800w (2 loudspeakers, amplifier, audio mixer)	1450
Audiosystem 800w (2 loudspeakers, amplifier, audio mixer, 2 radio microphones)	1750
Audiosystem 400w (2 loudspeakers, audio mixer)	950
Audiosystem 400w (2 loudspeakers, audio mixer, 2 radio microphones)	1250

### ADDITIONAL EQUIPMENT

NAME OF SERVICE	COST, EUR
Switch VGA/DVI 2:1	330
Splitter VGA/DVI 1:2	45
Commutation (10-20 m., per 1 set)	130
Commutation (20-50m., per 1 set)	130
Commutation (50-200m., per 1 set)	530

### CLEAR WATER

NAME OF SERVICE	COST, EUR
Cooler with hot and cold water, per the whole period of Salon	145
19-litre bottles of water, per the whole period of Salon	22

## CONSTRUCTION WASTE DISPOSAL

Container will be placed near the vehicle gates.

NAME OF SERVICE	COST, EUR
Trash container for disposal of construction waste, per 1 container 8 cubic meter	280

## DECORATIVE FLORAL ARRANGEMENTS

NAME OF SERVICE	COST, EUR
Flower composition, small	60
Flower composition big, short	180
Flower composition big, high	180
Plant, H = 1.40m. - 1.60m.	240
Plant, H= 0.90m. - 1.10m.	210
Phalaenopsis, per 1 psc	90
Phalaenopsis, per 3 psc	205

## STANDARD EQUIPMENT PACKAGE

NAME OF SERVICE	COST, EUR
Standard shell scheme stand (rear and side walls, carpet, fascia panel and name, 1 table (№310), 2 chairs (№ 300), waste-basket, daily stand cleaning), per 1 sq.m.	85

## STAND CONSTRUCTION

NAME OF SERVICE	COST, EUR
(220) Wall panel, white 100 x 250 cm	90
(221) Wall panel, white 50 x 250 cm	60
(226) Wall panel, white diagonal ~ 136x250cm	120
(224) Wall panel, white diagonal ~ 70x250cm	80
(222) Wall panel , white curved R-100 cm	120
(223) Wall panel, white curved R-50cm	70
(403) Wall panel 100x250cm glass	265

(401) Plexy glass wall 100 x 250 cm (height of glass 100 x 126 cm)	<b>160</b>
(402) Plexy glass wall 50 x 250 cm (height of glass 100 x 126 cm)	<b>120</b>
(228) Laminated chip board wall panel 100x250cm	<b>230</b>
(229) Laminated chip board wall panel diagonal,140x250cm	<b>315</b>
(219) Wall panel H=75/110cm, W=100cm	<b>65</b>
(218) Wall panel H=75/110 cm, W=50cm	<b>45</b>
(217) Wall panel curved, H=110, R=100cm	<b>75</b>
(216) Wall panel curved, H=110, R=50cm	<b>65</b>
(404) Venetian Blinds	<b>105</b>
(240) Folding door, lockable 100 x 250 cm	<b>190</b>
(241) Hinged door, lockable 100 x 250 cm	<b>190</b>
(245) Glass door	<b>360</b>
(242) Curtain, 100 x 250 cm	<b>90</b>
Ceiling Lattice with ceiling panel, gridded 100 x 100 cm	<b>90</b>
(280) Chain (allow 1.5m length for each 1 m run)	<b>11</b>
(267) Poles for chain barrier, H=70 cm	<b>50</b>
(116) Fascia panel, white, curved R - 100cm	<b>27</b>
(707a) Square Tower, white ~100x100x100cm with rotator (500W, without graphics)	<b>360</b>
(707b) Ellipse Tower with rotator, R=100cm, H=100cm (without graphics)	<b>360</b>
(282) Carpet, grey, per 1 sq.m.	<b>27</b>
Bordering metal corner for podium, per 1 lm	<b>11</b>
Floor Podium height 32mm per 1 sq.m. (without carpet)	<b>55</b>
Floor Podium height 120mm per 1 sq.m. (without carpet)	<b>90</b>
PVC (4 mm), per 1 sq.m	<b>55</b>
Plexiglas transparent (4 mm), per 1 sq.m	<b>125</b>

## FURNITURE

NAME OF SERVICE	COST, EUR
(300) Chair	35
(303) Conference chair	45
(306) Bar stool, black	60
(333) Big soft leather chair (white / black)	265
(334) Soft leather sofa (2-seat, white / black)	360
(310) Table, small 80 x 80 cm	65
(315) Table, medium, 120 x 80 cm	70
(314) Table, round, d=80cm	65
(335) Low glass coffee table	95
(316a) Bar table, round, H=120cm, d=60cm	80
(318) Info counter 50x100x110cm	175
(319) Information counter 50x100, H=110cm (with a narrow top shelf)	175
(709) Info counter, curved section R=100, H=110cm	220
(320) Cupboard, short 50x100x80cm, lockable with doors	110
(321) Cupboard, 50x100x110cm, lockable with doors	135
(331) Clothes rack, wall mounted	55
(332) Clothes stand	55
(701) 5-shelf unit 50x100x250cm, attached to construction	120
(112a) Additional wood shelf	40
(380) Straight shelf on wall ~30x100 cm, H=120 cm	55
(381) Sloping shelf on wall ~30x100 cm, please indicate height	55
(382b) Podium 100x50x 20cm height	95
(384b) Podium 100x100x 20cm height	105
(382a) Podium 100x50x40 cm height	120
(382) Podium 100x50x 80 cm height	150
(384a) Podium 100x100x40 cm height	130



(384) Podium 100x100x 80 cm height	<b>160</b>
(394) Showcase, short 50x100x110 cm	<b>210</b>
(394r) Showcase, curved R=100, H=110cm	<b>230</b>
(398) Showcase, tall, with lighting 50x100x250cm	<b>265</b>
(398a) Showcase, tall, with lighting 50x50x250cm	<b>265</b>
(399) Showcase, curved R=100, H=250cm	<b>520</b>
(324) Literature holder	<b>60</b>
(377) Waste basket	<b>10</b>
(239) Wall panel for plasma wall mounting (only for standard stands)	<b>150</b>
(330) Mirror	<b>50</b>

### KITCHEN EQUIPMENT

NAME OF SERVICE	COST, EUR
(350) Refrigerator, 200 l incl. 24hr plug 60x60x160 cm	<b>190</b>
(351) Refrigerator, 240 l, incl. 24 hr plug 60x60x175 cm	<b>220</b>
(600) Sink, 50x80x90cm	<b>220</b>

### ELECTRICAL FITTINGS

NAME OF SERVICE	COST, EUR
(510) Spotlight, single 100W	<b>40</b>
(514) Metal-halogen Light, 150W	<b>93</b>
(515) Halogen Light, 75W	<b>33</b>
(516) Long-arm Halogen Light 150W	<b>55</b>
(513) Halogen projector 300W	<b>65</b>
(520) Fluorescent Light 40W (requires ceiling lattice)	<b>45</b>
(504a) Plug socket 220V (single) up to 1kW	<b>35</b>
(504b) Plug socket 220V (32A, up to 2,5kW)	<b>55</b>
(504c) Plug socket 220V (32A, up to 5kW)	<b>65</b>
(505b) Plug socket 220V (triple) up to 2,5 kW	<b>80</b>

(506a) Plug socket 380V (16A, up to 10 kW)	<b>80</b>
(508b) Plug socket, 24 hour 220V, up to 2.5 kW (not necessary for refrigerator as included)	<b>110</b>
(509b) Plug socket (triple), 24 hour 220V up to 2,5kW	<b>125</b>

#### **FURNITURE FOR CHALET PATIO AREA (ONLY FOR CHALET WITH STANDARD EQUIPMENT)**

<b>NAME OF SERVICE</b>	<b>COST, EUR</b>
Table glass, round, d=800	<b>90</b>
Chair for glass table	<b>65</b>
Plastic table	<b>55</b>
Plastic chair	<b>40</b>
Sun umbrella for chalet patio area	<b>220</b>

#### **GRAPHIC WORKS**

<b>NAME OF SERVICE</b>	<b>COST, EUR</b>
Additional fascia name (up to 30 characters) H = 100mm	<b>70</b>
Oracal film covering, per 1 sq.m.	<b>40</b>
Logo for fascia panel one -color, per 1 pcs	<b>105</b>
Logo for fascia panel two -color, per 1 pcs	<b>115</b>
Logo for fascia panel multi color, per 1 pcs	<b>125</b>
Logo 900x900mm, one-color, per 1 pcs	<b>135</b>
Logo 900x900mm, two-color, per 1 pcs	<b>145</b>
Logo 900x900mm, multi color, per 1 pcs	<b>150</b>
Full-color printing on self-adhesive film, per 1 sq.m.	<b>95</b>
Full-color printing on banner cloth (with grummets or edge-pocket), per 1 sq.m.	<b>45</b>
Banner installation, per 1 sq.m.	<b>22</b>
Chipboard rail for banner mounting, per 1 r.m.	<b>11</b>

#### EXTENSION OF WORKING HOURS INSIDE THE PAVILION PER 1 HOUR

NAME OF SERVICE	COST, EUR
Extension of working hours inside the pavilion, stand up to 100 sq.m., per 1 hour	100
Extension of working hours inside the pavilion, stand from 101 sq.m. to 500 sq.m., per 1 hour	165
Extension of working hours inside the pavilion, stand over 500 sq.m., per 1 hour	300

#### EXTENSION OF WORKING HOURS OUTDOORS PER 1 HOUR

NAME OF SERVICE	COST, EUR
Extension of working hours outdoors, stand up to 100 sq.m., per 1 hour	100
Extension of working hours outdoors, stand from 101 sq.m. to 500 sq.m., per 1 hour	165
Extension of working hours outdoors, stand over 500 sq.m., per 1 hour	300

#### EXTENSION OF WORKING DAYS INSIDE THE PAVILION PER DAY

NAME OF SERVICE	COST, EUR
Extension of working days inside the pavilion, stand up to 100 sq.m., per 1 day	325
Extension of working days inside the pavilion, stand from 101 sq.m. to 500 sq.m., per 1 day	650
Extension of working days inside the pavilion, stand over 500 sq.m., per 1 day	1450

#### EXTENSION OF WORKING OUTDOORS PER DAY

NAME OF SERVICE	COST, EUR
Extension of working days outdoors, stand up to 100 sq.m., per 1 day	325
Extension of working days outdoors, stand from 101 sq.m. to 500 sq.m., per 1 day	650
Extension of working days outdoors, stand over 500 sq.m., per 1 day	1450

## AIR CONDITIONING

NAME OF SERVICE	COST, EUR
Air conditioning system approval, per 1 chalet	145
Floor standing air conditioner, 3,5 kW*, per 1 pcs.	260
Split-system, 2,5 kW, per 1 pcs.	1200
Split-system, 3,5 kW, per 1 pcs.	1600
Split-system of column type, 12 kW, per 1 pcs.	3250
Extra path between the internal and the external block, per 1 l.m.**	45
Pump for air conditioner	190
General air conditioning system, per 1 point	400

\* Installation of floor standing air conditioner is made without outlet of any communications out of chalet.

\*\* Path only up to 5,0 l.m. is included

\*\*\* Only for chalets 1G and 6G

### 3. ORDER ADVERTISING

The Advertising Services shall mean distribution of advertising materials about an Exhibitor by placing advertising information in compliance with the scope and terms and classification specified below: If, for example, the Exhibitor needs to order a s

#### ADVERTISING ON MAKS-2017 ADMISSION TICKETS

##### Terms of placement of the advertisements on a printed form of the admission ticket:

The advertising block shall be placed on the face of the MAKS 2017 admission ticket. Admission ticket category – one-time admission, to be used on any day within the period from July 18 to July 23, 2017.

The service implies placement of one advertising block:

Color – black and white. Size – 20x10 mm.

\*The size of the advertising block may be modified taking into account the size of the admission ticket or other technical parameters.

##### Terms of placement of the advertisements on an electronic form of the admission ticket:

The advertising block shall be placed on a template form of the MAKS 2017 electronic admission ticket (e-ticket).

Admission ticket category - one-time admission, to be used on any day within the period from July 18 to July 23, 2017.

The service implies placement of one advertising block:

Color – full color. Size - 20x10 mm.

\* The size of the advertising block may be modified taking into account the size of the admission ticket or other technical parameters.

The advertising placed on the printed tickets and e-tickets shall be distributed starting from the relevant order date until July 23, 2017, in the course of sale of the relevant issue of tickets on which the Customer's ads are placed.

The following information may be specified when placing advertisements on the admission tickets: logo of the Customer-company, contact details as well as such data as the stand and pavilion number if the company acts as an Exhibitor.

SERVICES	COST, EUR
Placement of an advertising block on a printed form of the MAKS 2017 admission ticket. Issue – 5,000 tickets.	<b>1700</b>
Placement of an advertising block on an electronic form of the MAKS 2017 admission ticket. Issue – 5,000 tickets.	<b>1700</b>

## ADVERTISEMENTS ON THE PASSES AND NECKBANDS

### Terms of placement of the advertisements on a personalized plastic pass:

The advertisement shall be placed on a personalized plastic pass of a Business category.

Pass (badge) size - 85x54 mm.

The service implies placement of two advertising blocks on one personalized pass:

- placement of one advertising block, size – 54x15 mm, on the face of a badge.
- placement of one advertising block, size – 54x30 mm, on the reverse side of a badge.

Color of advertising blocks – full color.

\*Size and color of the advertising block may be modified taking into account the size of the pass or other technical parameters.

### Terms of placement of the advertisements on a neckband of a personalized plastic pass:

The advertising block shall be placed on a neckband of a personalized plastic pass of a Business category.

Width of a neckband – 10 mm. Length of a neckband – 85 cm.

The service implies placement of one advertising block:

Color of the advertising block – solid color. Size - 80x7 mm.

\*Size and color of the advertising block may be modified taking into account the size of the neckband or other technical parameters.

### Terms of placement of the advertisements on a set of a Business category pass:

The advertising blocks shall be placed on a set of a Business category pass which shall comprise a personalized plastic pass of a Business category and a neckband thereto.

The advertising placed on the personalized passes and neckbands shall be distributed during business days within the territory of the exhibition facilities.

The following information may be specified when placing advertisements on the personalized passes and neckbands: logo of the Customer, contact details as well as such data as the stand and pavilion number if the company acts as an Exhibitor.

SERVICES	COST, EUR
Placement of an advertising block on a personalized pass, category – Business. Issue –10, 000 pcs.	<b>4300</b>
Placement of an advertising block on a neckband of a personalized pass (Business category). Issue – 10,000 pcs.	<b>7500</b>
Placement of an advertising block on a set of a Business category pass. Issue – 10, 000 sets.	<b>10000</b>

## OUTDOOR ADVERTISING WITHIN THE TERRITORY OF THE EXHIBITION FACILITIES

### Terms of placement of the advertising banners at the security checkpoint (SCP) areas:

An advertising banner shall be placed on the structures installed within the territory of the exhibition facilities at the following security checkpoint areas:

SCP 1, SCP 2, SCP 3.

The Customer shall specify the SCP area to be used for placement of advertising at its own discretion.

Period of placement – July 18 - 23, 2017.

Advertising banners shall be of the following size: 3x3 m or 6x3 m.

**Terms of placement of the advertisements on the entrance unit design structures at the SCP areas:**

The advertising banners shall be placed within the territory of the exhibition facilities on the entrance unit design structures (entrance arches) at the SCP areas.

The service implies placement of the advertising banners to the number of 12 at the following security checkpoint areas:

SCP 1 – placement of 6 advertising banners for design of 3 entrance arches.

SCP 3 – placement of 6 advertising banners for design of 3 entrance arches.

Advertising banner size – 1x3 m. Period of placement – July 18 - 23, 2017.

**Terms of placement of the advertisements on the informational and direction signage within the territory of the exhibition facilities:**

The advertising blocks shall be placed within the territory of the exhibition facilities on the structures of the informational and direction signage.

Period of placement – July 18 - 23, 2017.

Size of the signage structures – 2.5 x 4.4 m.

Size of the advertising block – 2.5 x 1.5 m.

\*Size of the advertising block may be modified taking into account the size of the informational and direction signage or other technical parameters.

**Terms of placement of the advertisements on the noticeboards near the exhibition pavilions:**

The advertising blocks shall be placed within the territory of the exhibition facilities on the noticeboards installed near the following exhibition pavilions: C1, C2, C3, D1, D2, D3, D8, D9, F1, F2, F3 (the noticeboard shall be assigned a number in accordance with the number of a pavilion).

The Customer shall specify the number of the noticeboard to be used for placing ads at its own discretion.

Period of placement – July 18 - 23, 2017.

The advertising blocks shall be of the following sizes: 1.2 x 0.9 m or 1.2 x 1.8 m. Noticeboard size – 6 x 3 m.

\*Size of the advertising block may be modified taking into account the size of the noticeboards, other technical parameters and other conditions.

SERVICES	COST, EUR
Placement of an advertising banner on the structure in the security checkpoint area size 3 x 3 m	1400
Placement of an advertising banner on the structure in the security checkpoint area size 6 x 3 m	2500
Placement of the advertising banners on the entrance unit design structures at the SCP 1 and SCP 3 areas, amount – 12 banners.	9000
Placement 1 of the advertising blocks on the structures of the informational and direction signage	2400
Placement 5 of the advertising blocks on the structures of the informational and direction signage	9000
Placement 15 of the advertising blocks on the structures of the informational and	23000

direction signage	
Placement of an advertising block on the noticeboards near the exhibition pavilion size 1.2 x 0.9 m	<b>850</b>
Placement of an advertising block on the noticeboards near the exhibition pavilion size 1.2 x 1.8 m	<b>1300</b>

## **AUDIO ADVERTISING WITHIN THE TERRITORY OF THE EXHIBITION FACILITIES**

### Terms of placement of the audio advertisements within the territory of the exhibition facilities:

The on-air audio ads shall be broadcasted by the MAKS Radio within the territory of the exhibition facilities.

Period of placement – July 18 - 23, 2017. Broadcasting parameters of one on-air audio ad block:

- Running time - 15 seconds.
- Broadcast 8 times a day.

Only text messages or audio ads shall be accepted for broadcasting on-air audio advertisements. The Customer shall specify the date of broadcasting at its own discretion.

<b>SERVICES</b>	<b>COST, EUR</b>
Broadcast block of audio advertising	<b>250</b>

## **PROMOTION ACTIVITIES WITHIN THE TERRITORY OF THE EXHIBITION FACILITIES**

### Terms of execution and issuance of a promotion pass entitling to perform promotion activities:

Execution and issuance of one MAKS-2017 promotion pass shall vest one representative of the Customer (promoter) with a right to perform promotion activities (promotional offers) within the outdoor area of the exhibition facilities on any one day within the period from July 18 to July 23, 2017.

The Customer shall specify the date of promotion activity at its own discretion. No promotion activities shall be performed on the exhibition official opening day.

The Customer shall obtain the Exhibition Organizer's approval in relation to all advertising materials before the start of any promotional activities.

### Additional terms of execution and issuance of a promotion pass entitling to perform promotion activities:

The Customer shall ensure access of its representatives to the territory of the exhibition facilities, i.e. obtain a pass if the company acts as an exhibitor, or obtain an admission ticket for a promoter if the Customer-company does not act as an exhibitor.

\*The term "promotion activities" shall mean promotion offers and other promotion campaigns aimed at distributing through a promoter (Customer's representative) of the advertising and information materials by handing out printed materials and promotional merchandise or by promoters' participation in the promotional campaign wearing clothes with advertising information or brand images.

<b>SERVICES</b>	<b>COST, EUR</b>
1 promotion pass for 1 working day for one promoter	<b>150</b>

#### ADDITIONAL SERVICES IN OFFICIAL CATALOG

SERVICES	COST, EUR
Placement of additional 50 characters in the company's description (including spaces and punctuation)	20
Placement of the company's logo in a printed catalogue	77
Additional placement of information in the Internet catalogue (address, phone/fax, e-mail, website address, logo)	100
Placement of 2 advertisement pages (double-page spread) in the printed catalogue (420x297mm)	2000
Placement of 1 advertisement page in the printed catalogue (210x297mm)	1525
Placement of 1/2 advertisement page in the printed catalogue (84x240mm or 172x120mm)/	930
Placement of 1/4 advertisement page in the printed catalogue (84x120mm)	600

#### SERVICES IN OFFICIAL CATALOG

SERVICES	COST, EUR
Placement of Business program participant's logo and information in the official catalogue and Internet catalogue, provision of entrance tickets for experts – 3 (three) pieces	420

#### 4. BUSINESS PROGRAM . CONGRESS SERVICES

DESCRIPTION	COST, EUR
Registration fee for the participation in the Business Program "MAKS-2017"	420

#### CONGRESS SERVICES

DESCRIPTION	COST, EUR
Conference Hall for 100 person, 2 hours	2175
Conference Hall for 100 person, 4 hours	3550
Conference Hall for 100 person, 8 hours	6250
Conference Hall for 50 person, 2 hours	1675
Conference Hall for 50 person, 4 hours	2725



Conference Hall for 50 person, 8 hours	<b>4825</b>
Meeting room for 10 persons, 2 hours	<b>420</b>
Meeting room for 10 persons, 4 hours	<b>670</b>
Meeting room for 10 persons, 8 hours	<b>1070</b>

### **SIMULTANEOUS INTERPRETATION**

<b>SIMULTANEOUS INTERPRETATION</b>	<b>COST, EUR</b>
Simultaneous interpretation, European language, 4 hours	<b>1560</b>
Simultaneous interpretation, Oriental language, 4 hours	<b>3590</b>