

The logo for MAKS 2011 features the word "MAKS" in a bold, white, sans-serif font. The letter "A" is stylized with a white circle around it and several white diagonal lines passing through it, suggesting speed or a wing. The background is a solid blue color with abstract white and light blue curved lines and a red star in the top left corner.

MAKS

2011

**MOSCOW INTERNATIONAL
ZHUKOVSKY AVIATION AND SPACE
AUGUST 16-21 SALON**



The development of aircraft building and space exploration is an undoubted priority for us today. This is because we associate our plans for diversification of the economy and building up its high technology sector with the development of the space industry and aviation. We stand committed to allocating serious investments and serious resources for aviation building and the space industry, and forming truly competitive companies and enterprises that can win a niche in the market and generate and attract resources for modernization and retrofitting. In developing our own aerospace industry, we are ready for broad cooperation with our partners. I am sure that interesting contracts and broader business connections await the MAKS participants and that the meetings in the Moscow area will bring new opportunities for many of the participants.

Vladimir Putin
Prime Minister of the Russian Federation

On behalf of the Ministry of Industry and Trade of the Russian Federation we would like to invite you to the International Aviation and Space Salon MAKS 2011. Since 1992 MAKS has been growing and developing, today it has become the most spectacular and traditional aviation event in Russia. MAKS deserves its place among the world's leading aerospace exhibitions due to its wide spectrum of topics represented, magnificent shows and business effectiveness. The Salon in Zhukovsky is also the most important and popular aviation festival in Russia. In scope of further development of aviation and space industry we intend to expand opportunities of international communication and mutually beneficial relationship. MAKS 2011 provides new opportunities for business contacts and comprehensive demonstration of high-end products and novelties.

Organizing Committee of MAKS 2011



EXHIBITION PROFILE

- Aircrafts
- Engine building
- Aircraft Armament
- Aircraft Equipment
- Simulators and training systems
- Weapons and military equipment
- Communication systems and equipment
- Space industry and research
- Airports and airfields
- Materials and technologies
- Aircraft repair and maintenance
- Miscellaneous



MAKS
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MAKS 2009: 735 exhibitors, 34 countries, 2000 exhibits

REASONS WHY



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The International Aviation and Space Salon MAKS has deserved its place among the best and largest world's air shows. The main goal of **MAKS** is to demonstrate high technologies of Russia and openness of the Russian market for joint projects with foreign partners.

MAKS is held under the patronage of Prime Minister of the Russian Federation, which guarantees the high level of organization and representation. The Russian high-ranking official will be available for business communication during **MAKS**.

Only at **MAKS** one can see prototypes of aircrafts and military complexes, as well as experimental assemblies which for various reasons cannot be demonstrated outside Russia.

MAKS is a generator of new alliances and fruitful ideas.

MAKS takes place on an airfield that belongs to the Gromov Flight Research Institute and serves as the main test airbase of Russia. An important role on the **MAKS** program belongs to scientific conferences and symposia held under the auspices of the leading national aviation research center - the Central Aerohydrodynamic Institute (TsAGI).

ORGANIZERS AND OFFICIALS

Organizer:

Ministry of Industry and Trade
of the Russian Federation

MAKS Directorate:

AVIASALON JSC

MAKS General Partner:

ROSTECHNOLOGY State Corporation

Exhibition Venue:

RUSSIA Transport
and Exhibition Complex,
Ramenskoye Airfield, Zhukovsky,
Moscow region



ORGANIZERS AND OFFICIALS



The first day of the salon is the day of official delegations and visits. Prime Minister of the Russian Federation Vladimir Putin traditionally opened the salons.

Members of the Russian Government, Heads of Federal services, agencies and departments, general and leading designers of aircrafts and spaceships, heads of research and engineering institutions, plants, state authorities take part in Salon's activities as well as official delegations from many countries.

MAKS 2009 welcomed 137 official delegations of industrial and military institutions from 48 foreign countries.



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BUSINESS OPPORTUNITIES



MAKS is a traditional ground for making contracts

The second and third days of the Salon are business days intended for visits of specialists

MAKS 2011 will arrange for you rooms for negotiations and contract execution as well as equipped conference halls for presentations.

MAKS 2009: more than 65000 specialists from 80 countries
US 10 bn of orders were placed.

Match-making system will be available at
www.aviasalon.com

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EXHIBITING OPTIONS



Business chalets are intended for talks and meetings as well as provision of corporate hospitality. There is a variety of chalet constructions - from 160 sqm double-storey chalets to 80 sqm chalets. All of them give benefit of a view of the flying display from a balcony or a patio yard.

**Basic price
for a 80 sqm chalet –
EUR 33 000 / unit**

MAKS 2009: 31 750 sqm of stands area, 83 chalets

MAKS provides opportunities to demonstrate products and novelties on Stands of indoor exhibition, 7 air conditioned stationary halls, Mobile tent structures, Halls of hangar type

**Basic price
for indoor exhibition space –
EUR 290 / sqm**

The open-air demonstration provides an opportunity to show UAVs, air defense systems, special purpose vehicles, airport equipment, etc. in action.

**Basic price
for outdoor exhibition
space – EUR 80 / sqm**

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MAKS traditionally includes a static aircraft display.

All types of aircraft and rotorcraft are demonstrated there:

- Military aviation
- Civil aviation
- Business aviation
- General aviation
- Helicopters
- Ultralight aircrafts.

Heavy vehicles are exhibited on a concrete runway while the lighter ones are presented on ground displays. Such arrangement makes the static display more compact and comfortable for survey.

In total 189 flying vehicles participated in MAKS 2009 (150 Russian and 39 foreign aircrafts)



FLYING DISPLAY



MAKS is renowned for its spectacular flight displays. Program of MAKS 2009 included 241 demonstrational flights.

MAKS 2011 plans to demonstrate several aviation premiers and innovations as MAKS 2009:

Super Jet 100, Jak-130, MiG-29M OVT, Su-35, C-27 (Italian Air Force), Rafale (French Air Force), etc.

During MAKS 2011 you can see Grand Air Show with participation of world-famous aerobatic teams:

RUSSIAN KNIGHTS, SWIFTS, RUSSIAN FALCONS, FRECCE TRICOLOR I (Italy), PATROUILLE DE FRANCE (France), etc.

MAKS 2009: Grand Air Show together with the static display and indoor expositions attracted over 550 000 visitors.

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BUSINESS PROGRAM



MAKS arranges an extensive business program that includes international forums, conferences, seminars and other events.

The 4th European Congress for Transport Aviation conferences and forums devoted to problems of the general aviation, flight safety, air traffic management, operations and logistics, advanced technologies and composite materials

The Youth Forum of University Science along with a special exhibition of projects and developments of students always attract close attention of scientists and developers.

More than 70 events took place in framework of MAKS 2009, the business program was attended by over 3000 leading Russian and foreign aerospace industry specialists.

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PRESS

MAKS is commented by press, radio, TV, Internet and news agencies of different countries.

All accredited media will be fully supported by the most comfortable conditions, such as a fully air-conditioned and technically equipped press center, wireless Internet, telephones and faxes, interview and conference rooms, press racks, photo laboratory.



MAKS-2009 was attended by 595 Russian and 315 foreign media. 3000 journalists, photographers, radio, TV and other media correspondents were accredited.

HOW TO GET THERE



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WELCOME TO MAKS 2011!

www.aviasalon.com

